

## KATHRIN SUSANNE HOECKEL

Born September 11, 1981 in Mainz/Germany  
Nationality: German

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*Over 15 years of experience as education and skills specialist, analysing and evaluating policies, formulating skills grant schemes, advising private sector clients and organisations on training strategies, and designing innovative learning formats.*

*Used to work in and lead diverse international teams, familiar with a large number of education and skills systems, fluent in German, English, French, Spanish and Russian, experienced public speaker, and university lecturer.*

*My aim is to promote learning as a source of personal development and foundation for positive, sustainable transformation.*

### WORK EXPERIENCE

- since 2021**      **Lecturer at Heidelberg University and Sciences Po, Paris**  
Seminars on the future of work, 21<sup>st</sup> century skills, and teacher training and professionalism
- since 2015**      **Freelance Education Specialist (selected missions)**  
*World Bank Consultant* on projects related to skills policies and research including Measuring social and emotional skills and Smart skills grant scheme for industrial transition in Pannonian Croatia  
Advisor for various successful *EU tenders* on topics such as vocational education and training, youth labour market, digital skills, and social inclusion, in countries including Turkey, Serbia, Georgia, and India  
Advisor for private sector clients on digital education and training strategies, e.g. design of leadership training strategy for *Siemens AG*; pedagogical concept and content for medical language learning App *sprachtalent*; kickstarted the video-based e-learning company *University for Industry*
- 2018 – 2020**      **Author and Co-Director** of the international documentary film on the future of education *Teachers for Life* (86min, 2021) showcasing role models in school and sports for education as personal development
- 2012 - 2013**      **Fellow at Harvard University, Graduate School of Education, Cambridge/United States**  
Education policy expert for Harvard's *Pathways to Prosperity* initiative, advising US State Governments on TVET curricula development and private sector engagement in vocational education and training
- 2007 - 2014**      **Policy Analyst, OECD, Directorate for Education and Skills, Education Policy Division, Paris/France**  
Coordinator of the *OECD Skills Strategy*, managed diverse staff of 10 from different directorates and designed a comprehensive, cross-disciplinary framework for analysing and evaluating skills policies  
Analyst for *Learning for Jobs*, the OECD policy reviews of vocational education and training carried out analytical work and drafted government recommendations for several OECD countries  
Skills Advisor for numerous regions and non-member countries (Catalonia, Kazakhstan, Balkans)

### EDUCATION

- 2005 - 2007**      **Master of Public Administration (MPA)** Public and Economic Policy (leadership, statistics, policy design) from London School of Economics and Political Science, London/UK
- 2000 - 2005**      **Master's Degree (Magister Artium)** final grade 1,0 (with distinction) in history and political science from Ludwig-Maximilians University, Munich/Germany  
**Undergraduate studies** in history, comparative literature, theory of theatre, political science Berlin (Free University), Paris (Sorbonne, EHESS, Sciences-Po), Munich (LMU) and Cambridge University
- 1987-2000**      **Freie Waldorfschule Mainz** (Steiner School), final grade 1,0 (with distinction)

## TRAINING AND CERTIFICATION

- 2020**      **Systemic Coaching and Organisational Change, School of Change, Switzerland**  
128 training hours and 100 hours supervised coaching practice according to ICF standards
- 2020**      **Non-profit Funding Essentials, Acumen Academy**  
Hands-on course introducing entrepreneurial mindsets and practical tactics for non-profit fundraising
- 2018**      **Human Centred Design, Acumen Academy**  
Topics included research methods, concept generation, rapid prototyping a solution to real-life challenge
- 2012 - 2014**      **1<sup>st</sup> GNH and Wellbeing Lab, MIT Sloan School, Cambridge/United States**  
led by Professor Otto Scharmer; Theory-U, change management and values-based economics

## COMMUNICATION AND PERSONAL DEVELOPMENT

- Teaching**      Visiting lecturer teaching Education as Public Good (Sciences-Po, Paris), seminars on Humane Economics (Summer School, German National Academic Foundation), and Socioemotional Skills and Self-Efficacy (scholarship holders of the German Economy Foundation)
- Coaching**      Clients included young professionals, Anant Fellows for Climate Action, team leaders and job changers
- Languages**      German (native), French, English, Spanish, Russian (fluent), Italian (vantage)
- Public speaking**      Extensive experience as keynote speaker, workshop chair and seminar discussant in national and international conferences, scientific and ministerial meetings for both expert and lay audiences
- Media**      Launched OECD report at Federal Press Conference together with German Federal Education Minister; interviews for radio, television, press; experienced interviewer for research and documentary film

## AWARDS AND SCHOLARSHIPS

- 2020**      **Corporate Engagement Awards** for Hogan Lovells LLP campaign and short film series "A Journey to Social Engagement" Best Internal Communication (Gold), Best Engagement of the Audience (Silver)
- 2012**      Chosen among the **40 Young Leaders under age 40** by the German business magazine *Capital* (12/2012)
- 2011**      **Fellow of the Global Economic Symposium** at the Institute for the World Economy, Kiel, Germany
- 2006 - 2007**      **Scholarship** from the German National Academic Foundation (Studienstiftung des Deutschen Volkes)
- 2004 - 2005**      **Research scholarships** from German-French Youth Office and German Academic Exchange Service
- 2002 - 2003**      **Study scholarship** from the French Government (Boursière du Gouvernement Français)

## PUBLICATIONS

Hoeckel, K. (2021) Teachers for Life - Wie werden wir Lehrer:innen für Future Skills. In: Spiegel P, Pechstein, A, Grüneberg, A (eds.) Future Skills Praxis-Handbuch, Vahlen, Munich.

OECD (2015) Better skills. Better jobs. Better lives. A strategic approach to skills policies for the United Arab Emirates. OECD, Paris.

Ischinger B, Hoeckel K. (2013) Trend zum Studium. Eine internationale Perspektive. In: Schultz T, Hurrelmann K. (eds.) Die Akademiker-Gesellschaft: Müssen in Zukunft alle studieren? Pädagogische Streitschriften, Band 4.

Hoeckel K. (2013) The twenty-first century youth labour market. In: Archer L, Mann A, Stanley J. (eds.) Understanding Employer Engagement in Education: Theories and Evidence. Routledge, London.

Hoeckel K. (2012) Berufsbildung made in Switzerland. (Newspaper article for Neue Zürcher Zeitung, 31. 12. 2012).

OECD (2012) Better skills. Better jobs. Better lives. A strategic approach to skills policies. OECD, Paris, <http://dx.doi.org/10.1787/9789264177338-en>.

Hoeckel K. (2012) Bridging the gulf between the world of work and the world of learning: Vocational education and training in comparative perspective. In: Pilz M. (ed.) The Future of Vocational Education and Training in a Changing World.

Hoeckel K. (2012) Measurement of skills for people in rural transformation. In: INRULED (ed.) Education and Training for Rural Transformation. INRULED, Beijing; p. 250-258.

Hoeckel K. (2010) Learning for Jobs: The OECD Policy Review of Vocational Education and Training in Austria. OECD, Paris.

Hoeckel, K. and B. Schwartz (2010) Learning for Jobs: The OECD Policy Review of Vocational Education and Training in Germany, OECD, Paris, <http://www.oecd.org/edu/skills-beyond-school/45668296.pdf>.

Hoeckel, K., M.Cully, S Field, G. Halász and V. Kis (2009) Learning for Jobs: The OECD Policy Review of Vocational Education and Training in England and Wales, OECD, Paris, <http://www.oecd.org/dataoecd/32/8/43947857.pdf>.

Hoeckel, K., S Field and W. N. Grubb (2009) Learning for Jobs: The OECD Policy Review of Vocational Education and Training in Switzerland, OECD, Paris, <http://www.oecd.org/dataoecd/12/5/42578681.pdf>.

Hoeckel, K., S Field, T. R. Justesen and M. Kim (2008) Learning for Jobs: The OECD Policy Review of Vocational Education and Training in Australia, OECD, Paris, <http://www.oecd.org/dataoecd/27/11/41631383.pdf>.

Hoeckel, K. (2008) Costs and Benefits in VET, OECD, Paris, <http://www.oecd.org/dataoecd/59/31/41538706.pdf>.

Hoeckel K. (2007) Why is Lebanon a crisis state after 16 years of reconstruction? LSE Crisis States Research Centre Working Paper 4.

Hoeckel K. (2005) L'Europe fédérée. Lendemain 30 (119/120): 167-178.

Hoeckel K. (2002) Konvent im Internet. Centre for Applied Politics, Munich. [http://www.cap.uni-muenchen.de/aktuell/positionen/2002\\_10\\_konvent.htm](http://www.cap.uni-muenchen.de/aktuell/positionen/2002_10_konvent.htm)